Instrument Title: SocioCommunicative Style Scale (SCS)
Instrument Author: Richmond, V. P., & McCroskey, J. C.
In the instructions below we indicate that "Some Person" is the target to whom the observer should respond. This can be replaced by either a person's name or by a description of the person (e.g., 'your supervisor,' "your teacher," "your spouse," "your physician").

INSTRUCTIONS: The questionnaire below lists twenty personality characteristics. Please indicate the degree to which you believe each of these characteristics applies to (Some Person) while interacting with others by marking whether you (5) strongly agree that it applies, (4) agree that it applies, (3) are undecided, (2) disagree that it applies, or (1) strongly disagree that it applies. There are no right or wrong answers. Work quickly; record your first impression.

_____ 1. helpful
_____ 2. defends own beliefs
_____ 3. independent
_____ 4. responsive to others
_____ 5. forceful
_____ 6. has strong personality
_____ 7. sympathetic
_____ 8. compassionate
_____ 9. assertive
_____ 10. sensitive to the needs of others
_____ 11. dominant
_____ 12. sincere
_____ 13. gentle
_____ 14. willing to take a stand
_____ 15. warm
16. tender
17. friendly
18. acts as a leader
19. aggressive
20. competitive

**Scoring:**

For the assertiveness score, add responses to items 2, 3, 5, 6, 9, 11, 14, 18, and 20.

For the responsiveness score, add responses to items 1, 4, 7, 8, 10, 12, 13, 15, 16, 17.